

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A cleaning composition for cleaning exterior surfaces of a vehicle, said cleaning composition comprising a liquid when applied to said surfaces, said composition having a pH within a neutral range, and ~~comprising~~ consisting essentially of a single essential ingredient, comprising a surface substantive polymer, wherein said composition further comprises a surfactant, water, perfume, dye, and a preservative, and wherein said polymer modifies at least a portion of an exterior surface of a vehicle to render it hydrophilic, providing a contact angle between water and the surface of less than ~~about~~ 50°.
2. (Previously Presented) The cleaning composition of Claim 1 wherein said polymer durably modifies said at least a portion of the exterior surface of said vehicle.
3. (Previously Presented) A cleaning composition according to Claim 2 wherein said polymer is capable of adhering to the surface for at least three rinses that each involve spraying the surface with water having 24 French degree hardness at a distance from the surface of 1.0 meter for 30 seconds at a flow rate of 10 liters per minute.
4. (Previously Presented) A cleaning composition according to Claim 2 wherein said polymer is capable of adhering to the surface for at least five rinses that each involve spraying the surface with water having 24 French degree hardness at a distance from the surface of 1.0 meter for 30 seconds at a flow rate of 10 liters per minute.

Claims 5-6 (canceled) (without prejudice)

7. (Original) A cleaning composition according to claims 1 or 2 wherein the polymer comprises at least one hydrophobic or cationic moiety and at least one hydrophilic moiety.

8. (Original) A cleaning composition according to claims 1 or 2 wherein the polymer is present at a level of from about 0.001% to about 10% by weight of the composition.
9. (Original) A cleaning composition according to claims 1 or 2 wherein the polymer is selected from the group consisting of N-vinylimidazole N-vinylpyrrolidone (PVPVI) polymers, polyvinyl pyridine N-oxide (PVNO) polymers, quaternized vinylpyrrolidone/dialkylaminoalkyl acrylate or methacrylate copolymers or mixtures thereof.

Claims 10-15 (Canceled) (Without prejudice)

16. (Previously Presented) A process for cleaning at least a portion of an exterior surface of a vehicle, said process comprising optionally pre-rinsing at least a portion of an exterior surface of a vehicle, applying the composition according to claim 1 to said at least a portion of the surface, and allowing the composition to dry naturally.
17. (Original) A process according to claim 16 wherein the surface is rinsed prior to allowing the surface to dry naturally.
18. (Original) A process according to claim 16 wherein the composition is applied onto the surface using a spraying device.
19. (Previously Presented) A cleaning composition according to claims 1 or 2 which has a pH between 4.0 and 9.0.
20. (Currently Amended) A method for cleaning at least a portion of the exterior surface of a vehicle, said method comprising:

a step of applying a cleaning composition to at least a portion of the exterior surface of a vehicle, said cleaning composition having a pH within a neutral range and comprising consisting essentially of a single essential ingredient, comprising a surface substantive polymer, wherein said composition further comprises a surfactant, water, perfume, dye, and a preservative, and wherein said polymer modifies said at least a portion of the exterior surface of the vehicle to render the

portion of the surface hydrophilic, providing a contact angle between water and the portion of the surface of less than ~~about~~ 50°.

21. (Previously Presented) The method of Claim 20 wherein said polymer durably modifies the portion of the surface.
22. (Previously Presented) A method according to Claim 21 wherein said polymer is capable of adhering to the surface for at least three rinses that each involve spraying the surface with water having 24 French degree hardness at a distance from the surface of 1.0 meter for 30 seconds at a flow rate of 10 liters per minute.
23. (Previously Presented) A method according to Claim 21 wherein said polymer is capable of adhering to the surface for at least five rinses that each involve spraying the surface with water having 24 French degree hardness at a distance from the surface of 1.0 meter for 30 seconds at a flow rate of 10 liters per minute.
24. (Previously Presented) A method according to Claim 20 wherein the composition is applied onto the at least a portion of the surface using a spraying device.
25. (Previously Presented) A method according to Claim 20 wherein the composition is applied onto the at least a portion of the surface using a cloth or sponge.
26. (Previously Presented) A method according to Claim 20 wherein the composition is applied onto the at least a portion of the surface by pouring.
27. (Previously Presented) A method according to Claims 20 or 21 wherein the composition has a pH between 4.0 and 9.0.
28. (Previously Presented) A method according to Claims 20 or 21 wherein the polymer comprises at least one hydrophobic or cationic moiety and at least one hydrophilic moiety.
29. (Previously Presented) A method according to Claims 20 or 21 wherein the polymer is present at a level of from about 0.001% to about 10% by weight of the composition.

Claim 30 (Canceled) (Without prejudice)